



भारतीय कृषि अनुसंधान परिषद  
Indian Council of Agricultural Research  
केन्द्रीय समुद्री मात्स्यिकी अनुसंधान संस्थान  
Central Marine Fisheries Research Institute



(कृषि अनुसंधान एवं विज्ञान विभाग, कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार)  
(Department of Agricultural Research and Education, Ministry of Agriculture and Farmers' Welfare, Govt. of India)  
पोस्ट बॉक्स सं. 1603, एरणाकुलम नॉर्थ पी.ओ., कोच्ची - 682 018, केरल, भारत  
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CMFRI Platinum Jubilee - Celebrating 70 years of Excellence in Research

F.No.36-1/2025-Cdn

Dated: 01.09.2025

**Notification for Media Liaison Professional**

The Director, CMFRI is pleased to invite applications from the eligible and qualified persons for the post of Media Liasion Professional purely on contract basis at CMFRI Headquarters, Kochi for a period of one year. The eligible persons may forward the up-to-date resume and self-appraisal statement to the email id [cdn.cmfri@gmail.com](mailto:cdn.cmfri@gmail.com) on or before **15 September 2025**.

**Details of Vacancy**


Name of the Post	:	Media Liasion Professional
Number of Vacancy	:	One (1)
Period of contract	:	Purely on contract basis for one year.
Emoluments	:	Rs. 70,000/- per month (Consolidated pay)
Age Limit	:	Minimum 25 years and Maximum 45 years. Age relaxation for 5 years for SC/ST candidates and 3 yrs. for OBCs will also be permissible.
Educational qualification	:	Master's degree Mass Communication and Journalism with at least 55% of marks or its equivalent grade of 'B' grade in UGC 7 point scale.
Experience	:	Ten years of experience in the field of Journalism/Public Relations or media liaison in any media houses/ Universities/ Institute/ other govt. organizations. Preference will be given to Ex-service persons
Desirable	:	1. Media Liasioning experience in fisheries science and related field. 2. Experience in writing/Editing scientific communication 3. NET qualified candidate will be preferred.
Venue	:	Central Marine Fisheries Research Institute P.B. No. 1603, Behind High Court of Kerala, Abraham Madamakkal Road, Cochin – 682 018.
Date & Time of Interview	:	Shortlisted candidates will be intimated the date and time of the interview through email/written communication well in advance.
Place of posting	:	CMFRI, Kochi

### **General Instructions**

1. Candidates are advised to mail their resume and self-appraisal statement with regard to the above said post to [cdn.cmfri@gmail.com](mailto:cdn.cmfri@gmail.com) on or before **15<sup>th</sup> September 2025** for screening.
2. Shortlisted candidates will be intimated by e-mail. Only those who receive communication may appear for the walk-in-interview on the specified date and time along with their biodata in an application format and attested photocopy as well as originals of all the relevant documents.
3. The allotted candidates need to enter into direct contract by signing an agreement in non-judicial stamp paper worth Rs. 100/-.
4. No TA/DA will be paid for attending the interview.
5. Decision of the Director, ICAR – CMFRI will be final and binding in all respects.
6. The selected candidates shall not claim for any regular appointments at this Institute as the above positions are purely contractual and non-regular.

### **JOB DESCRIPTION**

1. Serving as the primary liaison with media
2. Issuing press releases or preparing news reports about the policy/plans/decisions/studies/programmes/events of the institute
3. Covering conferences/seminars/workshops organized by the Institute to the media
4. Preparing comments/remarks of the authorities of the institute on relevant issues/topics for the media
5. Language editing of the in-house publications- Newsletter (Cadadmin), Annual Report, Marine Fisheries Information Service etc.
6. Language editing of ICAR Journal, **Indian Journal of Fisheries** published from CMFRI.
7. Editing contents for brochures and leaflets.
8. Interviewing experts, researchers and key officials for giving reports to the media, if necessary.
9. Monitoring and responding to external media activities/enquiries which are related to the institute in collaboration with the HoDs, SICs and Scientists
10. Organizing press conferences and coordinating media persons for official persons.
11. Developing and maintaining relationships with relevant journalists and media persons
12. Maintaining an archive of newspaper reports in connection with the Institute appeared in various newspapers.
13. Hold training programme for scientists on press report/release preparation.

  
Assistant Administrative Officer (Cdn.)

CMFRI, Kochi – 18.